

BIOGRAPHY



Roberta **M**illman-**I**dé received her **BFA** in Advertising Design (after completing a juried portfolio **Advertising Design Program**) from **California State University, Long Beach** (along with a Minor in Business Marketing *with a focus* on Human Behavior); and, post-graduation, she continued her art education at the Art Center of Pasadena (California). Upon graduating from CSULB she worked as an **Art Director** for two well-known Advertising Agencies (in Southern California) before moving to the east coast and starting her own advertising & graphic design company. And, although she still designs artists' & art org websites, she also

uses **Art as a vehicle that bonds and creates a team building experience in her Corporate Team Building Workshops**. In addition, she gives **presentations and workshops on marketing yourself as an artist**. **Roberta's primary focus has been on creating and exhibiting her own artwork (on a regular basis) since 2006**. She has exhibited her artwork throughout the United States; and, (in May 2012) while attending an Artist Residency in Israel, she exhibited and sold one of her woven art pieces in the Nahariya Museum. Also, while in Israel, Roberta (along with two other artists) collaborated in creating a large sculpture (of two dancing figures), titled "Together". It is now on permanent display on the grounds of the Heritage Museum in Nahariya, Israel. From 2006-14, Roberta was juried into a number of New York Art Organizations and sat on multiple Boards serving as VP Membership, Exhibitions Committee and Coordinator as well as Exhibition Liaison between (New York City headquartered) NAWA and their out-of-state Exhibitions. She has also served as a juror for NAWA National Exhibitions and juried new members into the NAWA organization. In 2014, **Roberta** made Florida her home. Not long after moving to Florida she became the Vice President of the Florida Chapter; and then went on to become the **President of the National Association of Women Artists- Florida Chapter** and continued to serve in this role, stepping down in the Fall of 2022 to pursue more exhibition opportunities for NAWAFL artists in her own homestead of Palm Beach County, Florida. (note: all NAWA board positions were volunteer only).

During her NAWAFL Presidency, Roberta created a vital Chapter by expanding their exhibitions throughout the State of Florida. And this was made possible by establishing a more inclusive NAWAFL Board with coordinators from all over the State (as meetings were done online instead of at a physical location). This also made the Florida Chapter one that not only survived but really thrived (throughout the venue closures & overall 'shelter in place' regulations during the 2020 pandemic) by expanding these online meetings to include exhibits, and presentations that still continue to our present day. Roberta divides her time to also create websites for artists and art organizations; as well as having taught art privately & giving Corporate Team Building Workshops through Collaborative Art. In October 2022, she was honored by and inducted into her Oceanside High School's Hall of Fame for her work & accomplishments in the Arts. **Roberta's** life, in the Arts, is a busy one... but she always finds time, between everything she is involved with, to devote most of her time to create her fine art. **Her work is narrative as she views Art to be a valuable source of communication & storytelling**. She has created her own unique style by a fusion of Conceptual, Illustrative and Contemporary Representation blended onto a single canvas in multiple mediums. ***She is both a National and International Exhibiting Artist. Her work can be found in galleries, boutiques and in private collections throughout the United States and in other parts of the world.***

ARTIST GENERAL STATEMENT

I come from a long history of storytellers in my family. And I continue this tradition through the visual arts. I use my art as an extension to my voice to convey emotions, concepts & political statements. The colors and mediums that I incorporate into my works are purposely selected to best interpret my subject & message. And yet, I purposely leave out just enough for the viewer to interpret and complete this visual story with their own words. My greatest joy is when I have heard (or overheard) the viewer say that my art has powerfully or emotionally touched them; as it speaks to their own life experiences. *-Roberta Millman-Ide*



www.robortamillmanide.com